S/N 10/578,786 PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Euan Christopher Smith et al. Examiner: Robert Stone Serial No.: 10/578,786 Group Art Unit: 2629

Filed: May 9, 2006 Docket: 1365.107US1

Customer No.: 21186 Confirmation No.: 8696

Title: MULTI-LINE ADDRESSING METHODS AND APPARATUS

COMMUNICATION CONCERNING PRIOR OR COPENDING APPLICATION

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Pursuant to the guidance of MPEP §§ 2001.06(b) and 2004(9), Applicants would like to bring the following additional application to the Examiner's attention. The below-listed application was included in the Communication filed on June 16, 2010. However, the title has been amended since then. The identification of these applications is not intended to suggest that the subject matter claimed in any listed application is, or has been, substantially similar to any claim or claims in the present application.

Serial No./ Patent No.	Filing Date	Attorney Docket	<u>Title</u>
10/578,659	May 9, 2006	1365.105US1	A METHOD OF DRIVING A DISPLAY USING NON-NEGATIVE MATRIX FACTORIZATION TO DETERMINE A PAIR OF MATRICES FOR REPRESENTING FEATURES OF PIXEL DATA IN AN IMAGE DATA MATRIX AND DETERMINING WEIGHTS OF SAID FEATURES SUCH THAT A PRODUCT OF THE MATRICES APPROXIMATES THE IMAGE DATA MATRIX

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Dkt: 1365.107US1

Respectfully submitted,

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Date September 24, 2010 By	/Robot B. Midden/
<u> </u>	Robert B. Madden
	Reg. No. 57,521
<u>CERTIFICATE UNDER 37 CFR 1.8</u> : The undersigned he electronic filing system EFS-Web, and is addressed to: Ma Alexandria, VA 22313-1450 on this <u>24th</u> day of Sep	breby certifies that this correspondence is filed using the USPTO's il Stop Amendment, Commissioner for Patents, P.O. Box 1450, tember, 2010.
James Kanyusik	1 Company
Name	Signature